

Alert Message Restrictions for Coordinators

1. Do not send messages that relate to: -

- Sudden Deaths
- Serious or life threatening incidents
- Domestic incidents or crimes
- Major incidents
- Covert police operations
- Police staff / officer disciplinary matters
- Wanted people
- Missing people
- Politics or police force policy
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2. Do not post: -

- Anything that identifies victims, witnesses and / or property without express permission of your local police force
- Names or details that could identify someone who has been arrested and / or charged
- Restricted or sensitive information
- Copyrighted or branded images
- Prejudicial language
- Showboating or vanity posts
- Long lists of crimes with no other supporting information such as crime prevention advice or relevant details of police appeals for information

3. Seek advice from your local Police Press office or Communications Department for corporate guidance in relation to: -

- Real time updates from ongoing incidents
- Force-wide initiatives and operations
- Issues that involve community tension
- Responses to complex or persistently negative query